



AUSTRALIA

THE NEED FOR ACTION

In Australia, plastic packaging makes up around 70% of all recovered plastics however only 16%¹ of all plastic packaging used in Australia is recovered for future use. This low recovery rate means that significant volumes of plastic waste ends up in landfill and enters our natural environments. Brand owners and packaging manufacturers are working to eliminate problematic and unnecessary plastics and increase the percentage of recycled content in plastic packaging, which currently stands at only 2%.²

There is growing consensus for change. Across the world, governments, community groups, NGOs, businesses and industry associations are rolling out programs to tackle plastic waste and pollution. Ambitious action is being taken at a global level through the Basel Convention, the Ellen MacArthur Foundation's New Plastics Economy Global Commitment, the United Nations Global Partnership on Marine Litter, the Global Plastic Action Partnership, the Alliance to End Plastic Waste, and the Platform for Accelerating the Circular Economy.

WHAT WILL THE ANZPAC PLASTICS PACT DO?

The Australian, New Zealand and Pacific Island (ANZPAC) Plastics Pact is a collaborative solution that brings together key players in the region behind a shared vision of a circular economy for plastic, where plastic never becomes waste.

The Program has been designed to mobilise organisations, governments and key stakeholders that are part of the plastics supply chain in the ANZPAC region.

ANZPAC's initiatives and activities will draw on the skills and knowledge of a range of local champions, ensuring ANZPAC meets the unique social, economic and environmental demands of each area. By working closely with individuals and teams on the ground, ANZPAC projects will be designed and delivered in a way that complements and enhances the work currently being done in the area to transition to a circular economy.

This document outlines the exciting ANZPAC initiatives and activities that will roll out in Australia.

¹APCO (2019), Australian Packaging Consumption and Resource Recovery Data 2017-18, p. 48
<http://documents.packagingcovenant.org.au/public-documents/Australian%20Packaging%20Consumption%20and%20Resource%20Recovery%20Data%20Dec%202019.pdf>
² APCO (2019), p. 34
<http://documents.packagingcovenant.org.au/public-documents/Australian%20Packaging%20Consumption%20and%20Resource%20Recovery%20Data%20Dec%202019.pdf>





BENEFITS

By joining the ANZPAC Plastic Pact, your organisation will join an international, regional and national network of leaders, working collaboratively to innovate, invest and share knowledge about solutions to end plastic waste and pollution.

Starting on 1 January 2021, ANZPAC Members and Supporters will prioritise three areas of focus for Australia's plastic economy. These focus areas were developed following consultation with over 300 individuals and organisations. Members of ANZPAC will:

INNOVATE

Innovate to drive initiatives for plastics that are reusable, recyclable and compostable, as well as eliminate problematic and unnecessary plastic packaging.

INVEST

Invest to build and scale circular solutions for sectors through material specific, packaging, product and business model projects.

KNOWLEDGE

Share knowledge and collaborate on key issues, harmonising and aligning research for circular plastics in the region.

PIONEER INITIATIVES AND ACTIVITIES

ANZPAC Members and Supporters located in Australia will be invited to participate in the following initiatives and activities which will start 1 January 2021. These are the first in an evolving series that will be co-designed, developed and implemented by ANZPAC Members and Supporters throughout the life of the program. Some of these initiatives and activities will be replicated and resources shared in New Zealand and the Pacific Islands depending on the requirements of these areas.

PRIORITY AREAS	PIONEER INITIATIVES
<p>INNOVATION</p>	<p>Circular Plastics Research Initiative (CPRI): Innovation and research hub to develop alternative materials, reuse opportunities, prototype testing for recycled content and design innovations to deliver circular plastic outcomes.</p>
<p>INVESTMENT</p>	<p>ANZPAC Plastics Pledge: ANZPAC Members and Supporters participate in a demand program for recycled plastic materials, committing to using a set tonnage of recycled plastic by 2025. The program will uniquely support the investment in new plastic technologies and processes and will enable the transition to recycled plastic materials.</p> <p>Product Stewardship Scheme for Soft Plastics: ANZPAC Members and Supporters will participate in an approach to scale up the collection and recycling of soft plastics.</p> <p>Product Stewardship Scheme for Plastic Oil Bottles: ANZPAC Members and Supporters will participate in an approach to scale up the collection and recycling of plastic oil bottles.</p> <p>Product Stewardship Scheme for Horticulture: ANZPAC Members and Supporters will participate in an approach to scale up the collection and recycling of horticulture plastic packaging formats.</p> <p>ANZPAC Investment Group: Representatives from across the ANZPAC region and the plastics supply chain collaborate to facilitate investment, research and funding mechanisms.</p>
<p>KNOWLEDGE</p>	<p>ANZPAC Verification Program for Plastic Recycled Materials: ANZPAC Members and Supporters will participate in a verification program for recycled plastic materials.</p> <p>ANZPAC Knowledge Hub: Exclusive knowledge sharing centre for case studies, reports, working groups and the latest news from the global Pact network and the home for consumer education resources on plastics.</p>

TIMEFRAME

CPRI - Jan 2021 to Dec 2024

Pledge Program – Jan 2021 to Dec 2025

Pioneer Product Stewardship initiatives launched – Jan 2021

Investment group established and scope of remit determined – Jan 2021 to Jun 2021

Verification Program for Plastic Recycled Materials – Jan 2021 to Jun 2021

Collective Action Group established - Jan 2021 to Jun 2021

Working groups established - Jan 2021 to Jun 2021

Establish ANZPAC Plastics Pact reporting framework - Jan 2021 to Jun 2022

Support delivery of recyclability assessment - Jan 2021 to Jun 2022

Support development of a Roadmap to achieve targets - Jan 2021 to Jun 2022



ANZPAC PLASTICS PACT

MEMBERSHIP

The ANZPAC Plastics Pact welcomes support from a wide range of stakeholders from across the different regions to address plastics packaging and its impact on the environment.

The ANZPAC Plastics Pact has two Membership categories:

1. **ANZPAC Member**
2. **ANZPAC Supporter**

Only Government, Academia, Community Groups, NGOs and Industry Associations organisations are eligible to be ANZPAC Supporters.

MEMBERSHIP CATEGORY	MEMBERSHIP FEES (EXCLUDING GST)
ANZPAC Member	
Under \$50 million	\$1,000
\$50 - \$250 million	\$7,500
\$250 - \$500 million	\$15,000
\$500 - \$1 billion	\$25,000
Greater than \$1 billion	\$35,000
ANZPAC Supporter	\$0

The figures listed above are in Australian Dollars.



Please find the following Member benefits for each category:

BENEFITS	ANZPAC MEMBER	ANZPAC SUPPORTER
Access to ANZPAC Member only resources including technical guidance relating to plastic packaging, events, webinars, project outcomes etc	✓	✗
Access to Plastics Pact network resources, events, webinars, project outcomes, experts etc.	✓	✓
Invitation to join innovation projects under the Circular Plastic Research Initiatives	✓	✓
Access aggregated and anonymised data available through annual reporting	✓	✗
Demonstrate progress towards the targets	✓	✗
Be involved in future collaborative projects	✓	✓
Invitation to apply and / or join working groups and project teams.	✓	✓
Access to ANZPAC Plastics Pact Membership icon to demonstrate involvement in the Pact	✓	✗
Access to ANZPAC Plastics Pact supporter icon to demonstrate involvement in the Pact	✗	✓
Invitation to join ANZPAC (Aus, NZ, Pacific Islands) cross regional projects team and co-design projects	✓	✓
Access to regular communication via the ANZPAC newsletter	✓	✓

MEMBERSHIP FORM

Entity Name: _____

Trading Name: _____

ABN, NZBN or equivalent: _____

Location: Australia New Zealand Pacific Islands _____

If you are located in the Pacific Islands, please specify where

Organisation category:

- | | | |
|--|---|---|
| <input type="checkbox"/> Brand Owner | <input type="checkbox"/> Government | <input type="checkbox"/> NGOs |
| <input type="checkbox"/> Retailers | <input type="checkbox"/> Academia | <input type="checkbox"/> Industry Associations |
| <input type="checkbox"/> Plastics Supply Chain | <input type="checkbox"/> Community Groups | <input type="checkbox"/> Other (please specify) |

Industry sector:

- | | | |
|---|--|--|
| <input type="checkbox"/> Agriculture & Nurseries | <input type="checkbox"/> Food & Beverage | <input type="checkbox"/> Packaging Manufacturers & Suppliers |
| <input type="checkbox"/> Airline, Accommodation & Tourism | <input type="checkbox"/> General Merchandise & Apparel | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Chemicals, Hardware & Machinery | <input type="checkbox"/> Healthcare & Scientific | <input type="checkbox"/> Tobacco |
| <input type="checkbox"/> Electronics | <input type="checkbox"/> Logistics & Warehousing | |

Annual Turnover:

- Under \$50 million \$50 - \$250 million \$250 - \$500 million
 \$500 million - \$1 billion Greater than \$1 billion

Contact details:

Name: _____ Email: _____

Position: _____ Contact number: _____

Brands Owned and their locations within the Pact regions: _____

Packaging supply chain position (if applicable): _____

Packaging material type used (if applicable): _____

Declaration (to be signed by the Company Executive):

I, _____(name) declare that the above information is true and correct.

_____ (Signature) _____ (Position Title) ____/____/____ (Date)

I have read and agree to the ANZPAC Plastics Pact Terms and Conditions



STEPS FOR COMPLETING THE MEMBERSHIP SIGNUP FORM:

1. COMPLETE IN FULL
2. PRINT
3. SIGN (BY CEO OR EQUIVALENT ONLY)
4. SCAN AND EMAIL TO ANZPAC@APCO.ORG.AU