

ANZPAC PLASTICS PACT

BUILDING A CIRCULAR ECONOMY
FOR PLASTICS TOGETHER



Version 1 - November 2020

WELCOME

FROM THE ELLEN MACARTHUR FOUNDATION

We are delighted to welcome the ANZPAC Plastics Pact to the Ellen MacArthur Foundation's global Plastics Pact network.

Plastics Pacts are a unique opportunity to tackle plastic waste and pollution by bringing together businesses, governments, and NGOs to work towards a common vision of a circular economy for plastics.

Plastic waste and pollution has captured the attention of people around the world. Millions of dollars are being invested in cleaning up oceans, rivers, and beaches in an effort to turn the tide on plastic pollution. These efforts are vital, but will be for nothing if even more plastic continues to be allowed to leak into the environment, end up in landfill or be burnt. We need to tackle the issue at source by:

- eliminating problematic and unnecessary plastic items
- innovating to ensure that the plastics we do need are reusable, recyclable, or compostable
- and circulating all plastic items we use to keep them in the economy and out of the environment.

Unprecedented levels of collaboration are needed to realise this vision and to overcome barriers that a single organisation cannot address in isolation. More than 1,000 organisations globally are committed to the vision of a circular economy for plastic through the New Plastics Economy Global Commitment and the global network of Plastics Pacts.

The ANZPAC Plastics Pact is the first in the Pacific region and joins the Ellen MacArthur Foundation's nine launched Pacts in North America, Latin America, Europe, and Africa. The Plastics Pact network is a unique platform where organisations can exchange learnings and best practices across countries and regions to accelerate the transition to a circular economy for plastic. We are delighted that the Members of the ANZPAC Plastics Pact will join this effort and work together towards a joint set of ambitious and concrete 2025 targets.

We look forward to working together with the governments, industry, NGOs, and other key organisations in Australia, New Zealand, and the Pacific Island nations to make plastic waste a thing of the past. Together, we can drive real change towards a circular economy for plastics, in which plastic never becomes waste or pollution.

- Sonja Wegge, Plastics Pact Programme Manager, Ellen MacArthur Foundation

WHY ANZPAC?



THE PROBLEM

Too much plastic waste ends up in landfill and in our region's natural environments. In Australia, only 16% of all plastic packaging is recovered for future use¹. In New Zealand, 41% of plastic packaging is going to landfill when it could be recycled². A similar situation is happening in the Pacific Islands, where over 300,000 tonnes of waste plastic is generated each year.³ By 2040, if we fail to act, the volume of plastic on the market will double, the annual volume of plastic entering the ocean will almost triple, and ocean plastic stocks will quadruple⁴.

Across the world, governments, community groups, NGOs, businesses and industry associations are rolling out programs to tackle plastic waste and pollution. Ambitious action is being taken at a global level through the Basel Convention, the Ellen MacArthur Foundation's New Plastics Economy Global Commitment, the United Nations Global Partnership on Marine Litter, the Global Plastic Action Partnership, the Alliance to End Plastic Waste, and the Platform for Accelerating the Circular Economy.

OUR SOLUTION

The Australian, New Zealand and Pacific Island (ANZPAC) Plastics Pact is a collaborative solution that brings together key players in the region behind a shared vision of a circular economy for plastic, where plastic never becomes waste. Together through shared knowledge, investment and industry led innovation we will implement solutions tailored to our local context.

We share a proud history of cooperation on efforts spanning defence, trade and migration. As a region made up of island nations, we understand the delicate balance between self-sufficiency and resilient global relationships.

A regional circular economy for plastic will strengthen the voices of all participants on the global stage and showcase Oceania as a hub for leadership in innovation, investment and knowledge.

Our futures are dependent on the health and sustainability of these lands and waters. We cannot afford to wait for others to solve this for us. As a region, we must seek collaborative solutions that will enable everyone to overcome the negative impact of poorly managed plastic materials in our environment.

¹ APCO (2019), Australian Packaging Consumption and Resource Recovery Data 2017-18, p. 48

<https://documents.packagingcovenant.org.au/public-documents/Australian%20Packaging%20Consumption%20and%20Resource%20Recovery%20Data%20Dec%202019.pdf>

² Wasteminz (2020), The Truth about Plastic Recycling in Aotearoa New Zealand, p.2. <https://www.wasteminz.org.nz/wp-content/uploads/2020/01/The-Truth-about-Plastic-Recycling-report.pdf>

³ Australian Department of Agriculture, Water and the Environment (n.d.), Pacific Ocean Litter Project, accessed on 13/11/2020, <https://www.environment.gov.au/marine/international-activities/pacific-ocean-litter-project>

⁴ Australian Department of Foreign Affairs (n.d.), New Zealand Country Brief, accessed on 13/11/2020, <https://www.dfat.gov.au/geo/new-zealand/new-zealand-country-brief>

CONNECTING GLOBAL EFFORTS

On 1 January 2021, The ANZPAC Plastics Pact will join the Plastics Pact network, a global community working to deliver a common vision for the circular economy for plastics, together with 1000+ organisations around the world.

It's a community that's united under the Ellen MacArthur Foundation's Global Plastics Pact Network, a proven and effective model being rolled out across the world, in countries including the UK, the US, France, the Netherlands, Portugal, Chile and South Africa.



**GLOBAL
NETWORK**



**NATIONAL
PLASTICS PACT**

- Chile
- France
- Netherlands
- Poland
- Portugal
- South Africa
- United Kingdom
- United States of America

**REGIONAL
PLASTICS PACT**

- European (EEA)

TAKING ACTION ON PLASTICS

Plastic waste is an international challenge. Plastics Pacts address the transnational nature of the issues related to managing plastic by providing a consistent approach for global supply chains dealing with plastic waste travelling across our borders.

How will we achieve this?



Coordinate and align all stakeholders to support and work towards a clear and consistent vision



Commit to working collaboratively towards national and regional Plastics Pact Targets



Build a roadmap for how the region will reach them



Measure and track progress through annual reporting



Co-design and implement pioneer initiatives, activities and solutions across the region



Share knowledge and experiences, and learn from regional, national and global experts.

MAKING IT HAPPEN

The Australian Packaging Covenant Organisation (APCO) will lead the development and delivery of ANZPAC. A hands-on organisation working on the ground in the region, APCO offers the specific reporting, governance and administrative frameworks needed to get ANZPAC operational and delivering change quickly. Measurement is in APCO's DNA, with their team overseeing Member reporting to over 1,500 businesses every year. With strong relationships in government, industry associations, academia, business and the community sector, APCO brings a 20-year track-record of bringing people together to deliver collaborative, multi-stakeholder projects.

Regional and international action

APCO has worked closely with the Ellen MacArthur Foundation (The Foundation) and WRAP UK to develop ANZPAC. Having launched numerous Pacts already, The Foundation and WRAP UK brought extensive expertise to the development process and support when consulting with local stakeholders in the Pacific Islands and New Zealand.

Following the ANZPAC launch, work will continue to co-design and launch key projects throughout the region, drawing on the expertise of local delivery champions. The Foundation will continue to support ANZPAC in an advisory role and provide the reporting framework for the Pact annual report.

Clear and transparent governance

To ensure the whole region has an active voice in shaping and governing ANZPAC, APCO will establish a senior steering committee of industry experts to oversee the Program. The Collective Action Group (CAG) is a team of leading industry, government and civil society representatives from across the supply chains in Australia, New Zealand and the Pacific Islands. CAG members will be highly experienced, committed to achieving positive environmental outcomes and willing to collaborate.

ANZPAC PLASTICS PACT

TARGETS

Members of ANZPAC will contribute to the following regional targets by 2025:



Eliminate unnecessary and problematic plastic packaging through redesign, innovation and alternative (reuse) delivery models



100% of plastic packaging to be reusable, recyclable or compostable packaging by 2025



Increase the current volume of plastic packaging collected and effectively recycled by at least 25% for each geography within the ANZPAC region



Average of 25% recycled content in plastic packaging across the region.

The ANZPAC Plastics Pact will focus on these four main target areas in line with the Ellen MacArthur Foundation's New Plastics Economy vision and Global Commitment, with these targets customized to fit the unique needs and challenges of the ANZPAC region

MEASURING IMPACT

Through reporting, ANZPAC will demonstrate its progress towards targets, publishing a public annual report, highlighting best practice and sharing valuable data and learning about plastics within the region and global community.

ANZPAC Members will report on their plastic packaging every year to demonstrate their progress. During the early phase of the Pact, a reporting system will be trialled and delivered to support Members to develop their annual reports.

A series of training opportunities and resources will also be made available. Information collected through annual reports will be collated and reported upon as a region.



YOU SPOKE, WE LISTENED

The ANZPAC Plastics Pact Team spoke with over 300 individuals and organisations across the region, through workshops, groups and one-to-one meetings, to determine the plastic packaging problems that are most important to stakeholders in our region.

The information gathered has helped us see the challenges and opportunities before us. The conversations uncovered three key needs: innovation, investment and sharing knowledge. ANZPAC will bring together leading industry and key stakeholders across the supply chain and governments across the region to supplement the regional and global activities already underway.

Members of ANZPAC will:

INNOVATE

Innovate to drive initiatives for plastics that are reusable, recyclable and compostable, as well as eliminate problematic and unnecessary plastic packaging.

INVEST

Invest to build and scale circular solutions for sectors through material specific, packaging, product and business model projects.

FIND OUT MORE

About the planned initiatives for the region in our Australia, New Zealand and Pacific Islands information sheets.

SHARE KNOWLEDGE

Share knowledge and collaborate on key issues, harmonising and aligning research for circular plastics in the region.



BECOME A MEMBER

Interested in becoming a member?

Step 1: Fill out the Membership Form

Step 2: Email to anzpac@apco.org.au

ANZPAC PLASTICS PACT

MEMBERSHIP

The ANZPAC Plastics Pact welcomes support from a wide range of stakeholders from across the different regions to address plastics packaging and its impact on the environment.

The ANZPAC Plastics Pact has two Membership categories:

1. **ANZPAC Member**
2. **ANZPAC Supporter**

Only Government, Academia, Community Groups, NGOs and Industry Associations organisations are eligible to be ANZPAC Supporters.

MEMBERSHIP CATEGORY	MEMBERSHIP FEES (EXCLUDING GST)
ANZPAC Member	
Under \$50 million	\$1,000
\$50 - \$250 million	\$7,500
\$250 - \$500 million	\$15,000
\$500 - \$1 billion	\$25,000
Greater than \$1 billion	\$35,000
ANZPAC Supporter	\$0

The figures listed above are in Australian Dollars.



Please find the following Member benefits for each category:

BENEFITS	ANZPAC MEMBER	ANZPAC SUPPORTER
Access to ANZPAC Member only resources including technical guidance relating to plastic packaging, events, webinars, project outcomes etc	✓	✗
Access to Plastics Pact network resources, events, webinars, project outcomes, experts etc.	✓	✓
Invitation to join innovation projects under the Circular Plastic Research Initiatives	✓	✓
Access aggregated and anonymised data available through annual reporting	✓	✗
Demonstrate progress towards the targets	✓	✗
Be involved in future collaborative projects	✓	✓
Invitation to apply and / or join working groups and project teams.	✓	✓
Access to ANZPAC Plastics Pact Membership icon to demonstrate involvement in the Pact	✓	✗
Access to ANZPAC Plastics Pact supporter icon to demonstrate involvement in the Pact	✗	✓
Invitation to join ANZPAC (Aus, NZ, Pacific Islands) cross regional projects team and co-design projects	✓	✓
Access to regular communication via the ANZPAC newsletter	✓	✓

MEMBERSHIP FORM

Entity Name: _____

Trading Name: _____

ABN, NZBN or equivalent: _____

Location: ☐ Australia ☐ New Zealand ☐ Pacific Islands _____

If you are located in the Pacific Islands, please specify where

Organisation category:

- | | | |
|--|---|---|
| <input type="checkbox"/> Brand Owner | <input type="checkbox"/> Government | <input type="checkbox"/> NGOs |
| <input type="checkbox"/> Retailers | <input type="checkbox"/> Academia | <input type="checkbox"/> Industry Associations |
| <input type="checkbox"/> Plastics Supply Chain | <input type="checkbox"/> Community Groups | <input type="checkbox"/> Other (please specify) _____ |

Industry sector:

- | | | |
|---|--|--|
| <input type="checkbox"/> Agriculture & Nurseries | <input type="checkbox"/> Food & Beverage | <input type="checkbox"/> Packaging Manufacturers & Suppliers |
| <input type="checkbox"/> Airline, Accommodation & Tourism | <input type="checkbox"/> General Merchandise & Apparel | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Chemicals, Hardware & Machinery | <input type="checkbox"/> Healthcare & Scientific | <input type="checkbox"/> Tobacco |
| <input type="checkbox"/> Electronics | <input type="checkbox"/> Logistics & Warehousing | |

Annual Turnover:

- | | | |
|--|---|--|
| <input type="checkbox"/> Under \$50 million | <input type="checkbox"/> \$50 - \$250 million | <input type="checkbox"/> \$250 - \$500 million |
| <input type="checkbox"/> \$500 million - \$1 billion | <input type="checkbox"/> Greater than \$1 billion | |

Contact details:

Name: _____ Email: _____

Position: _____ Contact number: _____

Brands Owned and their locations within the Pact regions: _____

Packaging supply chain position (if applicable): _____

Packaging material type used (if applicable): _____

Declaration (to be signed by the Company Executive):

I, _____(name) declare that the above information is true and correct.

_____(Signature) _____ (Position Title) ____/____/____ (Date)

☐ I have read and agree to the ANZPAC Plastics Pact Terms and Conditions



STEPS FOR COMPLETING THE MEMBERSHIP SIGNUP FORM:

1. COMPLETE IN FULL
2. PRINT
3. SIGN (BY CEO OR EQUIVALENT ONLY)
4. SCAN AND EMAIL TO ANZPAC@APCO.ORG.AU

TERMS & CONDITIONS:

1. Annual fees

1.1. ANZPAC Plastics Pact will collate summary data to report on collaborative progress. All data will be held in accordance with the confidentiality terms set out below, and all published reporting will use aggregated and anonymised data.

1.2. Members commit to an initial minimum term of 3 years (Initial term) and Membership status is effective upon the acceptance by the ANZPAC Plastics Pact or relevant party of the completed and signed Member Commitment Form and the receipt of the fee payment when first joining the ANZPAC Plastics Pact.

1.3. The fee structure is non-negotiable.

2. Renewal of Membership

2.1. Membership is set to automatically renew annually after the Initial Term until revoked in writing by the Member before.

2.2. The ANZPAC Plastics Pact will issue a tax invoice setting out the required annual contribution which is payable for the upcoming financial year.

2.3. Member contribution payments not received more than one month after Due Date may result in Member benefits being suspended until payment is received or the Member being removed from the distribution and mailing lists. If the required contribution payment is not received within 3 months of the due date the ANZPAC Plastics Pact will remove the Member's company name and logo from The ANZPAC Plastics Pact websites and require the Member to cease use of: The expression "The ANZPAC Plastics Pact", The ANZPAC Plastics Pact Logo and The ANZPAC Plastics Pact Trademarks.

3. Project contributions

3.1. If a Member wishes to financially support an additional work or project then they may at any time make a contribution that is costed separately from the Member's required annual contribution. APCO will issue the Member with a tax invoice setting out its project contribution which shall be subject to paragraphs 4.1 to 5.7 inclusive set out below.

4. Confidentiality

4.1. All information, including but not limited to emails, reports, materials, pictures and data, which are provided by the ANZPAC Plastics Pact will be regarded as confidential unless the information is made generally available to the public by the ANZPAC Plastics Pact or if otherwise stated.

4.2. All confidential information supplied to the ANZPAC Plastics Pact, including reporting data, will be held securely by the ANZPAC Plastics Pact and not disclosed to a third party without the express written permission of the supplying Member.

4.3. All confidential information obtained by a Member in relation to The ANZPAC Plastics Pact or another Member must be held in confidence and not disclosed to a third party without the express written permission of the Member to whom the confidential information relates.

5. General

5.1. Members expressly authorise the ANZPAC Plastics Pact to display their company/organisation name and approved logo on The ANZPAC Plastics Pact websites.

5.2. Members participating in The ANZPAC Plastics Pact projects agree to provide requested data on the timeline as determined by the ANZPAC Plastics Pact and acknowledge that the ANZPAC Plastics Pact has a responsibility to share good practice and therefore the Members consent to the ANZPAC Plastics Pact publishing reports, case studies and results of the aggregated or generalised anonymised results based on the participation of Members which may include their company/organisation name, logo and anonymised data.

5.3. Members will not use the expression "The ANZPAC Plastics Pact", The ANZPAC Plastics Pact Logo or The ANZPAC Plastics Pact Trademarks other than to identify themselves as a ANZPAC Plastics Pact Member in accordance with the guidelines as set out in The ANZPAC Plastics Pact Communication Toolkit which is updated from time to time, and in particular will not use the expression "The ANZPAC Plastics Pact", The ANZPAC Plastics Pact Logo or The ANZPAC Plastics Pact Trademarks in relation to any mercantile advertising. Members will be notified of any changes made to The ANZPAC Plastics Pact Trademark Guidelines.

5.4. Members will deal with their own media requests and manage their social media with regards to The ANZPAC Plastics Pact in accordance with The ANZPAC Plastics Pact Communication Toolkit which is updated from time to time. Any Members creating marketing and communications that refer to The ANZPAC Plastics Pact, The Ellen MacArthur Foundation (EMF), The New Plastics Economy (NPEC) or Dame Ellen MacArthur, that fall outside the guidelines, as set out in The Communications Toolkit, must seek written consent from the ANZPAC Plastics Pact.

5.5. Members will not do anything which is or would be materially detrimental to the reputation and interests of The ANZPAC Plastics Pact; and will cease use of the expression "The ANZPAC Plastics Pact", The ANZPAC Plastics Pact Logo and The ANZPAC Plastics Pact Trademarks immediately on request from the ANZPAC Plastics Pact. Members undertake not to challenge EMF's right, title or interest in the expressions "Plastics Pact" and "The ANZPAC Plastics Pact", The ANZPAC Plastics Pact Logo or the ANZPAC Plastics Pact Trademarks.

5.6. The ANZPAC Plastics Pact will make all reasonable efforts to clear case studies with originators before publication and will only use a Member's company/organisation name and approved logo in any of The ANZPAC Plastics Pact associated publications and case studies with their prior agreement.

5.7. The intellectual property rights in all of The ANZPAC Plastics Pact materials and outputs created by the ANZPAC Plastics Pact (existing and future) shall be owned by the ANZPAC Plastics Pact.

5.8. Members agree that all activities of The ANZPAC Plastics Pact shall be conducted in strict compliance with all applicable competition laws and trade regulations.

5.9. Members shall not be used as a channel to facilitate any anticompetitive actions or enable exchanges of any competitively sensitive information, such as, but not limited to, any information on price, customers, production data, competitive strategies or plans, or any other non-public, competitively sensitive information.

5.10. The ANZPAC Plastics Pact, at its sole discretion, reserves the right to remove any Members from The ANZPAC Plastics Pact, if some or all of the conditions set out in this Terms have not been complied with, including, but not limited to the non-compliance of paragraphs 5.2, 5.3 & 5.4 of these Terms, and/or Members are not showing reasonable progress towards targets as measured through annual reporting process.

5.11. These terms may be revised from time to time and any changes will be notified to Members in writing.