

NEW ZEALAND



THE NEED FOR ACTION

Plastic pollution and the inefficient use of plastic packaging is causing harm to the global environment in our oceans and on land. By 2040, if we fail to act, the volume of plastic on the market will double, the annual volume of plastic entering the ocean will almost triple, and ocean plastic stocks will quadruple.¹

In New Zealand, households are sending 41% of their recyclable plastic containers to landfill.² For example, each year 68 million drink bottles made from recyclable polyethylene terephthalate (PET) are put directly into household rubbish bins.³ These low recycling rates mean that a significant volume of plastic waste is ending up in landfill when it could be recycled, utilised as recycled content in a new product, and prevented from impacting our natural environment.

There has been positive momentum by industry and government in New Zealand. For example the Ministry of Environment, alongside over a dozen local and multinational organisations, are signatories of the New Plastics Economy Global Commitment working towards the common vision of a circular economy for plastic and concrete targets to 2025, aligned with the ANZPAC Plastics Pact. This includes committing to use 100% reusable, recyclable or compostable packaging in their New Zealand operations by 2025 or earlier.⁴

Joining the ANZPAC Plastics Pact will help accelerate delivery on these existing 2025 targets and showcase New Zealand as a hub for leadership in innovation, investment and knowledge to solve this problem.

WHAT WILL THE ANZPAC PLASTICS PACT DO?

The Australian, New Zealand and Pacific Island (ANZPAC) Plastics Pact is a collaborative solution that brings together key players in the region behind a shared vision of a circular economy for plastic, where plastic never becomes waste.

The Program has been designed to mobilise organisations, governments and key stakeholders that are part of the plastics supply chain in the ANZPAC region.

ANZPAC's initiatives and activities will draw on the skills and knowledge of a range of local champions, ensuring ANZPAC meets the unique social, economic and environmental demands of each area. By working closely with individuals and teams on the ground, ANZPAC projects will be designed and delivered in a way that complements and enhances the work currently being done in the area to transition to a circular economy.

This document outlines the exciting ANZPAC initiatives and activities that will be rolled out initially in New Zealand.

¹ Ellen Macarthur Foundation (2020), Study confirms need for urgent transition to a circular economy for plastic, accessed on 25/10/2020, <https://www.newplasticseconomy.org/news/study-confirms-need-for-urgent-transition-to-a-circular-economy-for-plastic>

² Wasteminz (2020), The Truth about Plastic Recycling in Aotearoa New Zealand, p.2.

³ Wasteminz (2020), p.6. The Truth about Plastic Recycling in Aotearoa New Zealand. <https://www.wasteminz.org.nz/wp-content/uploads/2020/01/The-Truth-about-Plastic-Recycling-report.pdf>

⁴ New Zealand Government (2018), New Zealand signs global declaration to cut plastic waste, accessed on 25/10/2020, <https://www.beehive.govt.nz/release/new-zealand-signs-global-declaration-cut-plastic-waste>

⁴ New Zealand Government (2018), New Zealand signs global declaration to cut plastic waste, accessed on 25/10/2020, <https://www.beehive.govt.nz/release/new-zealand-signs-global-declaration-cut-plastic-waste>





BENEFITS

By joining the ANZPAC Plastics Pact, your organisation will join an international, regional and national network of leaders, working collaboratively, to innovate, invest and share knowledge about solutions to end plastic waste and pollution. These activities will contribute to the Plastics Pact regional targets which align with the Ellen MacArthur Foundation's New Plastics Economy Global Commitment.

A regional Pact will also address the transnational nature of plastic packaging waste. For example, packaging manufactured in Australia is often sold, and therefore disposed of, in New Zealand. By committing to ANZPAC, Member organisations will be able to work collaboratively across the region on shared targets and initiatives.

New Zealand has taken a number of extraordinary steps to address plastic waste and pollution and is planning to take many more. Through its Membership structure, ANZPAC will avoid duplication of activities and instead support and accelerate a range of complementary activities. ANZPAC will also share learnings and outcomes to benefit New Zealand and communities in other parts of the region.



INNOVATE

Innovate to drive initiatives for plastics that are reusable, recyclable and compostable, as well as eliminate problematic and unnecessary plastic packaging.



INVEST

Invest to build and scale circular solutions for sectors through material specific, packaging, product and business model projects.



KNOWLEDGE

Share knowledge and collaborate on key issues, harmonising and aligning research for circular plastics in the region.

PIONEER INITIATIVES AND ACTIVITIES

ANZPAC Members and Supporters located in New Zealand will be invited to participate in the following initiatives and activities which will start 1 January 2021. These are the first in an evolving series that will be co-designed, developed and implemented by ANZPAC Members and Supporters throughout the life of the Program. Some of these initiatives and activities will be replicated and shared in Australia and the Pacific Islands.

PRIORITY AREAS	TIMEFRAME
<p>Invitation to join working groups to identify, design and support delivery of New Zealand based initiatives.</p>	<p>Jan 2021 – Jun 2021</p>
<p>Circular Plastics Research Initiative (CPRi): Innovation and research hub to develop alternative materials, reuse opportunities, prototype testing for recycled content and design innovations to deliver circular plastic outcomes. This is a cross regional initiative.</p>	<p>Jan 2021 – Dec 2024</p>
<p>Establish ANZPAC Investment Group: Representatives from across the ANZPAC region and the plastics supply chain collaborate to facilitate investment, research and funding mechanisms.</p>	<p>Jan 2021 – Jun 2021</p>
<p>Establish Knowledge Hub: Exclusive ANZPAC Member knowledge sharing centre for case studies, reports, working groups and the latest news from the global Pact network and the home for consumer education resources on plastics.</p>	<p>Mar 2021 – Dec 2025</p>
<p>Support development of a Roadmap to achieve the ANZPAC regional targets – taking into account the New Zealand National Plastics Action Plan.</p>	<p>Jan 2021 – Jun 2022</p>
<p>Support delivery of recyclability assessment for ANZPAC region.</p>	<p>Jan 2021 – Dec 2021</p>
<p>Establish ANZPAC Plastics Pact reporting framework for Members.</p>	<p>Jan 2021 – Dec 2021</p>
<p>Collective Action Group established with representatives from the Pacific Islands, New Zealand and Australia.</p>	<p>Jan 2021 – Jun 2021</p>

ANZPAC PLASTICS PACT

MEMBERSHIP

The ANZPAC Plastics Pact welcomes support from a wide range of stakeholders from across the different regions to address plastics packaging and its impact on the environment.

The ANZPAC Plastics Pact has two Membership categories:

1. **ANZPAC Member**
2. **ANZPAC Supporter**

Only Government, Academia, Community Groups, NGOs and Industry Associations organisations are eligible to be ANZPAC Supporters.

MEMBERSHIP CATEGORY	MEMBERSHIP FEES (EXCLUDING GST)
ANZPAC Member	
Under \$50 million	\$1,000
\$50 - \$250 million	\$7,500
\$250 - \$500 million	\$15,000
\$500 - \$1 billion	\$25,000
Greater than \$1 billion	\$35,000
ANZPAC Supporter	\$0

The figures listed above are in Australian Dollars.



Please find the following Member benefits for each category:

BENEFITS	ANZPAC MEMBER	ANZPAC SUPPORTER
Access to ANZPAC Member only resources including technical guidance relating to plastic packaging, events, webinars, project outcomes etc	✓	✗
Access to Plastics Pact network resources, events, webinars, project outcomes, experts etc.	✓	✓
Invitation to join innovation projects under the Circular Plastic Research Initiatives	✓	✓
Access aggregated and anonymised data available through annual reporting	✓	✗
Demonstrate progress towards the targets	✓	✗
Be involved in future collaborative projects	✓	✓
Invitation to apply and / or join working groups and project teams.	✓	✓
Access to ANZPAC Plastics Pact Membership icon to demonstrate involvement in the Pact	✓	✗
Access to ANZPAC Plastics Pact supporter icon to demonstrate involvement in the Pact	✗	✓
Invitation to join ANZPAC (Aus, NZ, Pacific Islands) cross regional projects team and co-design projects	✓	✓
Access to regular communication via the ANZPAC newsletter	✓	✓

MEMBERSHIP FORM

Entity Name: _____

Trading Name: _____

ABN, NZBN or equivalent: _____

Location: Australia New Zealand Pacific Islands _____

If you are located in the Pacific Islands, please specify where

Organisation category:

- | | | |
|--|---|---|
| <input type="checkbox"/> Brand Owner | <input type="checkbox"/> Government | <input type="checkbox"/> NGOs |
| <input type="checkbox"/> Retailers | <input type="checkbox"/> Academia | <input type="checkbox"/> Industry Associations |
| <input type="checkbox"/> Plastics Supply Chain | <input type="checkbox"/> Community Groups | <input type="checkbox"/> Other (please specify) |

Industry sector:

- | | | |
|---|--|--|
| <input type="checkbox"/> Agriculture & Nurseries | <input type="checkbox"/> Food & Beverage | <input type="checkbox"/> Packaging Manufacturers & Suppliers |
| <input type="checkbox"/> Airline, Accommodation & Tourism | <input type="checkbox"/> General Merchandise & Apparel | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Chemicals, Hardware & Machinery | <input type="checkbox"/> Healthcare & Scientific | <input type="checkbox"/> Tobacco |
| <input type="checkbox"/> Electronics | <input type="checkbox"/> Logistics & Warehousing | |

Annual Turnover:

- Under \$50 million \$50 - \$250 million \$250 - \$500 million
 \$500 million - \$1 billion Greater than \$1 billion

Contact details:

Name: _____ Email: _____

Position: _____ Contact number: _____

Brands Owned and their locations within the Pact regions: _____

Packaging supply chain position (if applicable): _____

Packaging material type used (if applicable): _____

Declaration (to be signed by the Company Executive):

I, _____ (name) declare that the above information is true and correct.

_____ (Signature) _____ (Position Title) ____/____/____ (Date)

I have read and agree to the ANZPAC Plastics Pact Terms and Conditions



STEPS FOR COMPLETING THE MEMBERSHIP SIGNUP FORM:

1. COMPLETE IN FULL
2. PRINT
3. SIGN (BY CEO OR EQUIVALENT ONLY)
4. SCAN AND EMAIL TO ANZPAC@APCO.ORG.AU