

## Consumer Behaviour Appeal Form

Approved Consumer Behaviours lists the only consumer behaviours that are currently supported by the ARL. Members who wish to include a Consumer Behaviour that is not currently included in Table 3, page 22 of the APCO Packaging Recycling Label Program User Guide, can apply to APCO to have the Consumer Behaviour recognised and used through the ARL program.

To apply to have a new Consumer Behaviour recognised and used through the ARL program, please complete and return this form to APCO, along with **all** supporting documents. You can send your completed form to [arl@packagingcovenant.org.au](mailto:arl@packagingcovenant.org.au).

### Application Details

Contact Name (First and Last)

Member Organisation

Email

Phone Number

Packaging Item

PREP Evaluation Date

What is the consumer behaviour you are proposing or opposing for packaging recyclability?

What materials are applicable for this consumer behaviour to ensure recycling?

Please provide further information on this consumer behaviour, including a description of how this alternative consumer behaviour will result in recycling. We will ask you to include supporting documentation, including evidence of the consumer behaviours validity and viability.

### Supporting Documents

Please tick and include the following supporting documents with your application:

- Copy of the PREP Recyclability Evaluation Report
- Evidence of the consumer behaviours validity and viability
- Any other supporting documents

### Member Acknowledgment

\_\_\_\_\_

Signature

Application date